

Iowa Council of Teachers of Mathematics  
June 17<sup>th</sup>-18<sup>th</sup>, 2010  
West Des Moines Learning Resource Center

Lunch was served beginning at 11:30 as Board members arrived.

President Ruth Avazian called the meeting to order at 12:30.

Board Members introduced themselves: President: Ruth Avazian; Past-President: Judith Slezak; Treasurer: Laura Brincks; AEA 11 Director: Marcia Carlson; Vice President Elementary – Jane Haugen; Journal Editor: Lori Mueller; AEA 8 Regional Director - Linda Seeger; Northwest AEA Regional Director - Mike Baker; AEA 1 Regional Director - Sue Runyon, AEA 14 Regional Director - Deborah Roberts, Vice-President Middle School - Megan Balong(new to Board), Great Prairie Regional Director - Deidra Baker(New to Board), Conference Exhibitors Chair - Travis Nuss; Department of Education Mathematics Consultant - Judith Spitzli; Conference Chair - Dave Blum, Vice President – Post-Secondary - Teresa Finken(New to Board), NCTM Representative/Pre-Conference Chair - Deb Tvrdik, Program Co-Chair - Cheri Ross, AEA 9 Regional Director - Bryan Braack; Governmental Liaison – Edward Rathmell; Executive Secretary - Maureen Busta

Board Members Absent: Vice-President Secondary - Mike Dillon; AEA 10 Regional Director - Mike Bevelacqua (New to Board); AEA 13 Regional Director - Ann Doran; AEA 267 Regional Director- Vicki Oleson; Webmaster/newsletter - David Burrow; Conference Program Co-chair – Brooke Fischels; NCTM Central 2 Representative – Chris Moody; Student Director – Hannah Peacock

The Board discussed changing the conference date. Weather is a concern for the February conference. Finding another site in the fall would be a problem. West Des Moines Schools do have an in-service for October 2011 but West Des Moines teachers would not be able to attend because there is a district wide professional development planned. DMACC may have a campus available. Currently there is a conflict with AIW Professional Development. AIW would like the February Conference date in 2012; however, there has not been an agreement with AIW. State Wrestling tournament dates are good since teachers are off that day. Rathmell suggested a summer math conference. A couple of days of conference could be planned and make it enticing to families with family activities. A credit course in mathematics related to high school statistics or graphing calculators could be offered. University students would not be as likely to attend.

- Motion: (Runyon, Roberts) AEA Regional Directors will send out a survey link to members in their AEA's August 20<sup>th</sup> due August 27<sup>th</sup> to determine when members want the conference. Dave Burrow will provide survey on-line.

Survey Questions:

- 1) If given the opportunity would you prefer the ICTM Annual Conference in October, February or early August.
- 2) Have you attended the conference in the past 5 years?
- 3) If you have not attended the conference in recent years what is the major issue: cost, place, weather, other (please explain)

Avazian will work with others to develop the survey. It will be sent to AEA Directors August 15<sup>th</sup>. School Administrators will also be sent an e-mail to determine if a different date would work better. A key question for administrators would be to determine if they would provide financial support to send their teachers to the math conference?

All information will go to a central location on the website. The information will be shared with the Executive Board members and a decision will be made electronically.

Virginia Swenson met with the Board and asked that ICTM and IMATYC have a combined conference in February. It's important for there be a good connection between the high schools and 2 year colleges as well as 4 year colleges. Virginia asked that ICTM provide IMATYC members an opportunity to attend the ICTM conference without being a member of ICTM. Virginia would take care of registration for the IMATYC members and they would pay member rates for registration. She also asked that the exhibitors bring textbooks for the community colleges and IMATYC members be provided a room for them to meet after the conference. IMATYC members (40-45 usually come) would also provide speakers. A decision would be needed by October. Travis Nuss would need to send information to exhibitors for community college textbooks.

#### Reports and business

##### A. Executive Secretary – Maureen Busta

- Motion to Approve the February 2010 Minutes (Roberts, Rathmell)

Board members were asked to update the executive contact information.

##### B. Treasurer – Laura Brincks

Brincks asked that the Board members complete the reimbursement form included in their packets.

Brincks provided the following treasurer's information:

Balance Forward	\$40,582.75
Income	\$28,045.16
Expenditures	\$32,356.80
New Balance	\$36,271.11

Current Checking	\$1,326.41
Current Savings	\$23,588.06
Current CDs	\$11,356.64
Total	\$36,271.11

Brincks thanked Dave Blum and Marcia Carlson for auditing the treasurer's report.

C. Membership report – Maureen Busta

Busta provided information related to members by AEA as follows:

June 2010, Members by AEA	
AEA 1	74
AEA 267	78
AEA 8	45
AEA 9	24
AEA 10	69
AEA 11	203
AEA 13	18
AEA 14	11
Northwest AEA	38
Great Prairie AEA	54
Outside of Iowa	15
Total	629

A membership report that showed all member renewals by month was also provided as follows:

	Regular	Student	Instit.	Retire	Ret. F	WDM	Reg- \$38	Reg- \$50	Total per	# of renewals
Jul-09	6		1				1	3	343	11
Aug-09	10						1	3	388	14
Sep-09	17	4					1	5	648	27
Oct-09	23	4	1					1	565	29
Nov-09	11						2	3	446	16
Dec-09	23	1					5	7	1005	36
Jan-10	21						1	11	1008	33
Feb-10	82	10				23	3	8	2204	126
Mar-10	51	1	2					3	1245	57
Apr-10	15							1	350	16
May-10	3						1	2	198	6
Jun-10	11								220	11
Total	273	20	4	0	0	23	15	47	8620	382
	0.71	0.05	0.01	0.00	0.00	0.06	0.04	0.12		

Electronic lists of membership will be sent to AEA Regional Directors, President, Past-President, Vice-Presidents, and members of the nominating committee. All Board members were asked to follow up on lapsed members to seek their renewals.

D. NCTM Representative – Deb Tvrđik reported that she had attended the NCTM Delegate Assembly in San Diego, CA. ICTM has been recognized as a Gold Circle member because 50% of ICTM members are also NCTM members. We are entitled to 1 free membership to affiliate conference. Oregon Council won a rebate program via internet. It has been proposed that new members and renewals to NCTM also

provide a rebate to ICTM. The NCTM Board will determine whether this will be an option in the future or not. NCTM wants to be a partner with National Common Standards.

Regarding book sales, Tvrdik provided everyone a 15% off savings and free shipping for consignment sales at the ICTM Conference. We received 30% discount so it worked well. If we sell over \$800 then we can have more of a variety of materials at the conference. Barb Dougherty has some NCTM books that she is willing to share so that conference attendees can review the materials; otherwise, we are not allowed to open the materials without purchasing them. We had a \$100 profit. Tvrdik will want more help at the table next year. Sue Runyon will bring stands for books for display.

E. Government Liaison – Ed Rathmell reported that funding for IMSEP is way down. Projects that are currently approved will be funded but no new projects will receive approval. The shift is from the original goal to STEM education in general. Rathmell reported that Iowa was 1<sup>st</sup> in the Nation in NAEP in 1992. Currently grade 4 and grade 8 are 21<sup>st</sup> and 27<sup>th</sup> in nation. Iowa has made the smallest gain of any state. ICTM needs to do something to improve math education in state. We need to take an active role. Rathmell provided a draft of a survey to all Board members. Could a subcommittee be formed to revise/edit and go back to board electronically and seek information to use, and the same 2 or 3 people come back and make sense of information and make recommendations in February. Sue Runyon hears from her teachers that they need more time-on task. As an organization we can put pressure on administrators. We need to have ICTM speak to legislature's Education Committee. Volunteers to work on the committee are: Sue Runyon, Dave Blum, Teresa Finken, Judith Slezak and Mike Baker. The Committee will provide all Board members the survey so they can respond to it.

F. Department of Education – Judith Spitzli reported: Diane Chatwick, the NAEP Coordinator for the State has powerful graphs if Government Liaison or others are interested. Diane Chatwick would be good for a speaker at the ICTM conference.

- Presidential Awards- New awardee at secondary level is Matthew Miller who teaches in Cedar Rapids. Recommended finalists have been sent in but cannot be announced yet. Deadline was June 15<sup>th</sup>. Gr. 7-12 in coming up this year and all are asked to nominate teachers. Mentors (Jennifer Johnson and Betsy Black) were involved this year to help.

- State initiatives – Every Student Counts and CGI – Every Student Counts is no longer statewide. It is alive and well at the local AEA's. A session will be available for all teachers in Iowa. There will be a math leadership team science, math, literacy, social studies. Urban 8 – AEA Directors will decide who will be attending. All leadership teams will meet on the same day. One of the topics will be STEM. One or two members of the ICTM Board may be invited to be a part of this team. Goals will be to support lead teachers in state to support Iowa Core with fidelity and improve mathematics in the State.

CGI is alive and well. New cohort this year and will employ people that have already been trained. If you look back at states that have made the most improvement it is the states that have been provided money for professional development.

Iowa Core and Common Core – Judith Spitzli sat down with lead writer for Common Core. Spitzli was impressed that the writer of the National Core actually listened to the Iowa Department of Education personnel in improving National Common Core. July 29<sup>th</sup> the decision will be made to adopt Common Core. There was some discussion that since Race to Top, which has been improved, includes National Common Core, would this mean that we have already adopted the National Core. It would be challenging not to adopt. There is an option that States can add up to 15% more.

G. Pre-Conference Report – Deb Tvrdik – 70 participants and overall positive comments. She would like feedback. PreConference went well Mike Baker enjoyed working with preconference participants.

Conference Report – Travis Nuss (Vendors), Nothing new to report. Dave (Locale), nothing specific. Cheri Ross, Brooke Fischels (Speakers) – continue to streamline and few revisions to speaker form. , Laura Brincks(\$) review treasurer’s report , & Maureen Busta (Registration, etc.) (Wrap-up of 2010 conference) The following number report was provided by Busta:

<b>February, 2010 Conference</b>	
Exhibitors	24
Board Members	28
Speakers	86
Participants	198
Students	34
Walk ins	45
Total	415

H. Communications Report – David Burrow, Lori Mueller  
Lori reported that we need articles. It would be good to write an article about initiatives. Great lesson ideas as well. Journal deadline is August 1<sup>st</sup>. It was suggested that Teresa Finken, a former teacher of the Presidential Award recipient, Matthew Miller, interview Mr. Miller for the journal. .

I. IMSC Report – Ruth Avazian  
Avazian reported on the IMSC meeting on May 7<sup>th</sup> that she attended. Several initiatives are underway: I-Teach Mathematics and Science Initiative, Real World Externship for group teachers of math and science (30 teachers work with industries to see how the math is applied in the real world), Project Lead the Way –

Corridor STEM initiative, Community College STEM Instructor Preparation (ceasing) and Institute (ceasing).

J. The MORE initiative is no longer in effect. Several people commented they were disappointed that this was dropped.

#### K. Board Approval Items

Appointments:

1. Executive Secretary – Maureen Busta (a report of hours for the year was provided)
2. Program Co-Chair – Cheri Ross
3. Student Director – Hannah Peacock

The Nominating Committee asked for suggestions for the following positions which will be on the ballot in December: President-Elect, Elementary Vice-President, Secondary Vice-President, Regional Directors: AEA 1, AEA 9, Northwest AEA, and Green Hills AEA.

#### L. Directors' Report

Regional Directors were asked to write a report for the Fall Newsletter on what is happening in their AEA's. Send report to David Burrow for newsletter info. Newsletter articles are due by August 15<sup>th</sup>. Vickie Oleson & Deb Roberts revised the Regional Director handbook. All were asked to review.

M. Miscellaneous : It was decided that October 31<sup>st</sup> be set as the firm deadline for speaker proposals. Outreach ideas for the committee were requested. Other considerations were: Should there be a discount for schools sending many people to the conference? Should there be a pre-conference meeting for those who teach math methods in higher ed so they can get valuable information on the ICC to inform their teachers? There is a new group in Iowa forming for math educators. Distribution lists are to be sent to all Regional Directors. Busta will provide these electronically.

The following small groups met and will report out on Friday morning.

Conference - facilitated by Cheri. Members: Mike B., Mike D., Dave B, Travis, Sue R., Hannah, Judith, Deb T.

1. Items for discussion – Conference Feb 18, 2011 and “to-do list”
2. Pre-conference Thursday night Feb 17, 2011
3. Registration for West Des Moines teachers as last year?

Publications – facilitated by Lori. Members: Mike Bevelacqua, Vicki, Ed, Megan, David, Deidra

Journal  
Newsletter  
Website

Outreach – facilitated by Linda Seeger. Members: Mike D., Marcia, Linda, Sue R, Teresa Finken, Jane Haugen

Grants

Membership – facilitated by Ruth Avazian. Members: Bryan, Laura, Ann, Maureen, Judy and Deborah Roberts

Keep/refine procedures?  
Membership brochure

The budget work was begun by the President, Past-President, Executive Secretary and Treasurer creating a draft of the budget item amounts for the upcoming year. The Board will review and edit on Friday.

The Regional Directors were asked to review the draft of the handbook that we received last spring.

Dinner at the CheeseCake Factory was enjoyed by all.

### **West Des Moines Learning Center Friday – June 18<sup>th</sup>**

7:30 – 8:30AM Friday (continental breakfast and meetings)

The Committee discussion groups met to further discuss their work.

8:30- Reports to whole group from small group discussions and action as needed

The Conference Committee report was provided by Cheri Ross.

The theme will be “Targeting The Core”. Possible keynote speakers are: Michael Serra (Key Curriculum), a woman from San Diego ( will give name later), Sue Runyon will provide a name, and Barbara Dougherty (ISU). There were no recommended changes to the registration form. Fees will still be \$60 for members, \$90 for non-members. Minor changes to the speaker proposal form which Ross will revise and submit. The correct Core will be reflected on the speaker proposal form. Which strand will your presentation address? There were no recommended changes to the conference event (location, food, audio for keynote, no meal tickets)

- Motion (Baker, Runyon) Ads will be available for the conference program and journal at the following prices:

½ page \$150

full page \$300

Advertisements will be in black and white and will be marked as "Paid Advertisement". The vendor will supply a pdf of the advertisement. Travis Nuss will provide the information to all vendors in the letter that is sent to them. Office Depot, the Learning Tree, Staples, Copyworks, the Learning Post may also be interested.

The Pre-Conference will remain the same.

Budget Information: Brincks facilitated the discussion. The budget was reconciled for the year at \$39,755.00.

- Motion (Seeger, Runyon ) The Executive Secretary will receive an increase in salary from \$1375 per quarter to \$1500 per quarter.

Other budget info: An e-mail to school administrators will be sent to advertise the conference and its focus on the Iowa Core to generate as much Conference income as possible. Busta needs to check to see if the Iowa Math & Science Coalition paid (\$150) for their support of the ICTM Conference. ( Busta notes that this has been paid.) A summary of the auditor's (Dave Blum & Marcia Carlson) work was provided.

- Motion (Baker, Roberts): Approve treasurer's report and budget

Publications: Lori Mueller reported. Some of journal articles have been submitted. A journal cover was chosen from a workshop that the West Des Moines teachers were participating in. Dave Blum was also asked to write an article related to their work.

Outreach Committee: Linda Seeger reported that the Grants will remain the same.

Membership committee: Membership forms (corrections were identified) were provided to all Board members. A survey was recommended by Braack and will be developed by Busta and sent to the others for review. This survey will be meant to determine why lapsed members have not renewed their memberships. The survey will ask lapsed members to identify why they have not renewed: 1) Too expensive; 2) they forgot; 3) Other: please explain. Those completing the survey will be eligible for a choice of one of the following prizes: 1 year NCTM e-member, membership, \$150 reimbursed for expenses for attending the ICTM Conference, or a TI 84 Plus Silver Edition calculator. This survey will be sent out in August/September and lapsed members will have one week to reply. A membership form will be attached for their convenience.

Megan Balong will be creating a Facebook page for ICTM. There will not be a blog. She will monitor it for appropriate information. Balong will send an e-mail when the Facebook page is ready. On the website there will be a link to the Facebook page. Balong will also write an article for the Fall Newsletter. A report will be

submitted next year on usage. Balong was interested in knowing who else would like administrative access besides herself.

- Motion (Trvdik, Slezak) that following appointments be approved:
  1. Executive Secretary – Maureen Busta
  2. Program Co-Chair – Cheri Ross
  3. Student Director – Hannah Peacock

Discussion regarding the proposal by Virginia Swenson regarding a reduced rate for IMATYC members:

- Motion (Runyon, Finken): Approve the use of a room after the ICTM Annual Conference to be used by IMATYC members for their Board meeting.
- Motion (Finken, Balong): The Community College will attend the ICTM Annual Conference for \$60.00. Motion failed.

Discussion included:

- 1) We require our 9<sup>th</sup> grade math teachers to be members and so it would not make sense to not expect Community College Mathematics teachers to be members.
- 2) Too many unknowns with other groups and developing a new procedure for one group that others may then also want.
- 3) DMACC could also host the Conference and then receive the reduced rates as currently provided to the West Des Moines Schools for hosting the conference.
- 4) President Avazian will let Virginia Swenson know of the Board's decision and invite them to our Conference and welcome them to speak.

Awards were discussed and the following will receive the Lifetime Achievement Award and the Friend of Mathematics Award.

- Motion (Balong, Finken):
  - Lifetime Achievement Award – Walter Seamans – University of Iowa
  - Friend of Mathematics Award – Brian Nelson- Northwest AEA

Corrections will be made to the Executive Board Contact list and forwarded electronically to all Board Members.

Committees were asked to provide President Avazian with their reports.

- Motion (Baker, Runyon): Adjourn

Lunch was served to those who wished to stay.